

BUSINESS PLANNING RETREATS

CHART YOUR COURSE TO SUCCESS

WHY SHOULD YOU AND YOUR TEAM ATTEND?

Participants say if they had to write their business plan on their own, they would never set aside the time for this critical task. This program provides the opportunity to step outside the day-to-day demands of your company and build a focused Business Plan customized to your small business.

HOW DOES THIS BENEFIT YOUR BUSINESS?

You'll have the security of knowing your company has a business plan in place to handle everything the coming year throws at you. You will also have the confidence that your team is aligned and working toward increased profitability and growth through a shared vision.

WHAT YOU WILL ACCOMPLISH



Complete SWOT analysis and detailed evaluation of your business's financial position.



Analysis, sales goals, a budget, and strategies.



Fiscal forecasting, budgeting, analysis, benchmarks, and KPIs.



Defined short- and long-term objectives with standards developed to measure success.



Individual company coaching and guidance from Violand advisors.



Opportunity to collaborate with like-minded professionals.

PROGRAM STRUCTURE

VIOLAND'S

GUARANTEE

365-DAY

PRE-PLANNING WORK

Your leadership team will view and complete a series of online modules designed to introduce and organize the planning process, help you assess your company, and get started on your customized plan. These webinars are available on demand to work within your schedule.

PLANNING RETREAT: DAY 1

Create your future success by drafting or reviewing your mission statement, vision statement, company core values, and your long-term goals. By performing this first and understanding how each is used when making important decisions, you have a guide to keep you on track moving forward.



PLANNING RETREAT: DAY 2

Finalize a financial proforma that will help you gain a complete understanding of the financials of your business and how they compare to industry averages and top performers. The proforma includes budgeting, benchmarking, forecasting, and KPI reviews.

PLANNING RETREAT: DAY 3

Now that the hard work is over, it's time to verify and challenge the plan you have created to ensure it will generate the momentum and direction to take your business to the next level. This Q&A session will help guide you through.

REASON FOR EXISTENCE

10+ YEAR PICTURE OF SUCCESSFUL FUTURE

MEDIUM TERM: 3-5 YEARS

1-3 YEARS TO COMPLETE

MEASURABLE QUARTERLY TARGETS

SPECIFIC TACTICS, PROJECTS, OR TASKS

REGISTER TODAY
LIMITED SPACE AVAILABLE