

# PROJECT COMMUNICATION ACTIVATOR

Audience	Output	Frequency	Delivery	Lead
The recipients of the information	What is being communicated	When it will be communicated	How it will be communicated	Who should be communicating
Customer	Output Estimate Status	When Upon Approval	Delivery Email	Lead Estimator
Referral Source	Output	When	Delivery	Lead
Field Staff	Output	When	Delivery	Lead
Subcontractors	Output	When	Delivery	Lead
Management	Output	When	Delivery	Lead
Accounting	Output	When	Delivery	Lead