

VIOLAND



MANAGEMENT
ASSOCIATES



Business Planning Retreat

Chart Your Course To Success

2020 Dates:

October 23-25

November 9-11 / 12-14 / 16-18

Canton, OH

Captiva Island, FL

Develop a Crucial, Customized Strategic Plan to Accomplish Your Goals

Violand's Business Planning Retreats will help you plan where your restoration and cleaning business will be in 10 years, how you will get there, and what to do differently today to ensure a more profitable future.

If You Take the Time to Plan Your Business, You'll Be Helping to Ensure Its Success

Statistics show companies that operate from a formal business plan outperform their competitors who do not. Here's your opportunity to gain a significant edge over your competition by stepping outside the day-to-day demands of running your company and building a focused business plan customized to your cleaning or restoration business.

This is not a one-size-fits-all type of program. Our expert team of advisors will work with you to craft specific, measurable business objectives for the coming year, along with a financial forecast that reflects the impact of the specific actions on which you'll be working.

Writing a business plan is the difference between working ON your business instead of working FOR your business.



“If you don't attend you're missing out on an important aspect of creating a solid growth pattern for your business.”

– Amy Johnson, M.A. Restoration

“Violand's Business Planning Retreat is a must do program if you plan on growing your business. The tools, the guidance, and the consultants all combine to make this a do-not-miss event for us each year.”

– Len Hume, Professional Carpet Systems

“Each year I attend I find better ways to develop my company.”

– Pedro Perez, PRC Restoration

“It's extremely valuable as a business owner to work on your business, not just for your business. This retreat allows that opportunity.”

– Craig Kersemeier, K-tech Kleening Systems, Inc.

Participants in Violand's Business Planning Retreats Receive:

- Pre-retreat webinars to ensure you arrive at the Retreat prepared and armed with valuable input from the key people in your organization
- A SWOT Analysis to provide a customized, in-depth breakdown of your current business
- A well-tuned marketing plan that provides analysis, sales goals, a budget, and strategies for the coming year
- Major business objectives for finance and accounting, operations, sales and marketing, and human resources
- A detailed, 12-month financial forecast and 5-year sales projection
- Assistance in establishing key performance indicators that provide real time measurements and accountabilities of business functions to help you reach your target goals
- One-on-one time with Violand's trained and experienced Business Development Advisors
- Dynamic breakout sessions that cover important aspects of your company and relate them to the current environments of restoration and cleaning
- Customizable planning and budgeting spreadsheets that allow companies to understand the true cost and impact of business decisions



Create the Beacon to Navigate Your Way

As a business owner, you need a written plan designed around your specific situation in order to keep your company moving forward in a proactive way, rather than simply reacting to the current business environment.

Imagine having the security of knowing your company has a business plan in place to handle everything the coming year throws at you. Imagine knowing that every day your entire team is aligned and working toward increased profitability and growth with accountabilities and a shared vision.

**Violand's Business Planning
Retreats qualify for
14 CECs through IICRC
and 14 contact hours through RIA.**





If a company has an employee quit their job within 365 days of completing a Violand professional training program, Violand Management will extend a free seat to the company for the same class to be attended within the next 365 days.

“You cannot afford to miss this seminar. It is just too difficult to carve out this concentrated, uninterrupted time to focus on the necessary goals, direction, and changes that are needed to grow your company. This retreat forces you to take control over the direction of your company.”

– Debbie Glasnow
CBC Cleaning and Restoration



Chuck Violand



Scott Tackett



Timothy Hull, CR



Chris McQueen



John Monroe



Bill Prosch, CR

Violand Management Associates, LLC is a consulting firm that works internationally to help entrepreneurial companies achieve sustained profitable growth. Our mission: We have a passion for enriching the lives of business owners and their teams. We are personally invested in helping them achieve their dreams and aspirations.

Violand's Business Planning Retreat is one of several executive development programs offered in addition to our Advisory Services. For more information, visit our website at violand.com or call +1 800 360 3513.