



WRITE YOUR OWN STORY

Women in Leadership: A Violand Executive Summit Special Event

“ The two most important days in your life are the day you are born and the day you find out why. ”

- Mark Twain

In today's business climate, knowing the “why” behind your business is critical to growth and success. Customers are looking for value and depth, as much as services. As restoration and

cleaning companies of all shapes and sizes work to develop their culture and define their why, they begin to write a story uniquely theirs. Women have an innate ability to be authentic within their businesses, and this year's Women in Leadership program will help everyone involved to write their own story, choose their characters, and gain key insights to bring their story, and their company's story, to life.

June 20, 2018 | 12:30 - 5:00 PM

Kent State University at Stark | Canton, Ohio | Cost: \$199 | Seating is Limited

For more information, visit our website at violand.com or call **+1 800 360 3513**

Writing Your Outline

Success in life and business usually doesn't happen by accident; it comes from hard work and plotting a course for success. What does the outline to your story look like? Let's take ownership and discover the "why" that will fill you with passion and pride.

Choosing Your Characters

It's the relationships you build that help define who you are as you move along your journey. Relationships that are more than just social networks. Success in life and business usually doesn't happen by accident; it comes from hard work and plotting a course for success.

Bringing Your Story to Life

Your life, like any good story, has peaks and valleys. While it's easy to focus on the lows, what matters most is that you embrace the highs. Let's celebrate our defining moments and bring to life our true, amazing, talented selves.

While Every Story is Beautiful, Make Yours Your Favorite

Open to women only, Violand's Women in Leadership program is being facilitated by R&R Magazine's Editor-in-Chief Michelle Blevins. The program will offer multiple group discussions with a rotating panel of recognized top-achieving women in restoration and cleaning. Network and share information with like-minded professional females and learn how to implement strategies to improve your professional and personal life.



Michelle Blevins joined *Restoration & Remediation* as Editor-in-Chief in April 2015. Through her 10 years as a journalist and writer, Michelle has learned the true key to successful publications is relationships. With a passion for education, she has created valuable, lasting relationships with many in the restoration and cleaning industries, and leaned on their knowledge and expertise to educate *R&R's* readers through their monthly print and digital magazine, and multitude of other online avenues.

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