



REAL WOMEN | REAL STRENGTH

Women in Leadership: A Violand Executive Summit Special Event

Women in leadership and other key roles within the restoration and cleaning industries continue to bring positive and welcomed change.

Studies have shown that having even one woman on the executive board causes companies to perform better, and that women outscore men in 12 of the 16 most important leadership competencies. Restoration and cleaning companies have embraced this, allowing the industries to provide a more diverse and customer-focused approach.

It's Time to Be Heard

Explore real-life situations of women who have accomplished amazing things, often without ever receiving the acknowledgement they deserved. Learn what steps you need to take to not only speak up, but to be listened to and respected as a leader in your company and in the industry.

Achieve More

Challenge your perceptions when it comes to how women define excellence in themselves and in others. Identify critical steps to accomplish your best so you can make your dreams become reality. Embrace the importance of believing in your abilities and taking a chance on yourself.

Being in Good Company

As Jane Austin wrote, "... clever, well-informed people who have a great deal of good conversation; that is what I call good company." Network with other top-performing women in restoration and cleaning. Learn new strategies to better your company by being in the best of company. Discuss ways to bring positive change to the workplace and to your professional and personal life.

Open to women only, Violand's Women in Leadership program is being facilitated by R&R Magazine's Editor In Chief Michelle Blevins. The program will offer multiple group discussions with a rotating panel of recognized top-achieving women in restoration and cleaning. Network and share information with like-minded professional females and learn how to implement strategies to improve your professional and personal life.



Michelle Blevins joined the Restoration & Remediation team as Editor in Chief in April of 2015. Aside from the monthly print issue, Michelle maintains R&R's website, social media channels, video content, and more - with a big focus on marketing her brand digitally to readers. Prior to working with R&R, Michelle was the executive producer for a local TV station in Michigan, and before that, a reporter/editor at a small-town newspaper in Indiana. She holds a Bachelor of Arts degree from Central Michigan University in Journalism and Public Relations.