

VIOLAND



MANAGEMENT
ASSOCIATES



The Violand Executive Summit

Unleash Peak Performance

June 21-22, 2018



Canton, OH

See Back for Details

The Key to Developing the Competitive Advantage



The Courses

The Violand Executive Summit courses are divided into four categories:

- Leadership
- Human Resources
- Sales and Marketing
- Finance

In order to graduate with a diploma in small business management, you must complete one course from each of the categories plus four electives of your choice. A finance for small businesses course or an approved higher-level equivalent finance course is required for the Finance category.

You are welcome to fill your elective options from whichever category, or combination of categories, you choose.

Examples of Courses:

- Effective Organizational Leadership
- Branding for Powerful Success
- Negotiating Effectively
- Performance Management

The Opportunities Go Beyond the Classroom

- Two intensive sessions designed to provide you with tools you can use immediately to improve your business and professional skills
- A networking forum with all attendees: informal get-togethers to share best practices and interact with other industry owners who play to win
- Real world, hard-hitting discussions and lessons about topics specific to management and ownership of restoration and cleaning companies
- An inviting environment, as the event is held at one of the most technologically advanced and prestigious business resource centers in North America
- The opportunity to spend one-on-one time with leading business development advisors in the restoration and cleaning industries talking specifically about your individual company
- The ability to choose from a variety of courses so the material covered is specific to your current business needs



During the 2-day program, each day is devoted to 1 course, so you can take 2 courses each year and graduate in 4 years.

The Industry's First College-Level Executive Training Program

Since 2005, Violand Management Associates has partnered with Kent State University to develop the only accredited, college-level curriculum specifically for leadership and management of small businesses in the restoration and cleaning industries. The Violand Executive Summit is modeled after business retreats used by Fortune 500 companies for developing the leadership characteristics and the skills required for innovative management in the 21st century.

By attending The Violand Executive Summit, owners and managers of cleaning and restoration companies will be able to expand their abilities relevant to leading their small businesses. These include high-level training in sales and marketing, profitability, leadership training in today's work climate, hiring top-level employees, increasing and understanding the value of emotional intelligence, and innovative ways to overcome challenges specific to our industries.



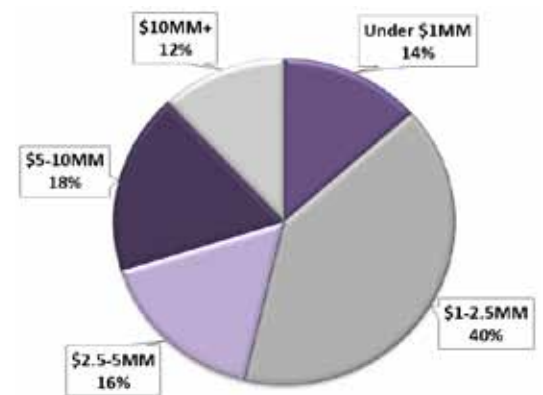
Our faculty of instructors from Kent State University, well respected leaders within the restoration and cleaning industries, and nationally recognized experts from disciplines within business provide you with practical and immediately implementable concepts and skills to ensure a learning experience that will positively impact the bottom line of your business.



“I highly recommend The Violand Executive Summit as a unique opportunity to focus on personal development and business management skills. These are commonly overlooked keys to success in business and the Violand group has it down to a science. The instructors are top notch and the facility and staff are as impressive as you will find anywhere.”

– “Radio Joe” Hughes, IAQ Radio Host

Companies that Attended in 2016



*Overall restoration/cleaning sales (\$)

“The Violand Executive Summit is full of stimulating learning and great conversations with leaders in the industry year in and year out.”

– Kent Rawhouser, President, A&J Specialty Services, Inc. DKI

“The Violand Executive Summit is a must attend event for any company in restoration and cleaning who is serious about improving their company.”

– Robert Stewart, Owner, All Brite Cleaning & Restoration, Inc.

“I feel reenergized and refocused after attending The Violand Executive Summit. I am empowered and will work to use these ‘tools’ I learned.”

– Jon Fields, President, RestorePro, Inc.



If a company has an employee quit their job within 365 days of completing a Violand professional training program, Violand Management will extend a free seat to the company for the same class to be attended within the next 365 days.

For Each Year of Attendance, Participants Earn:

- 2 CECs from IICRC
- 13.5 Credit Hours from RIA

After Completing 1 Course from Each of the Categories and Any 4 Elective Courses, Graduates Earn:

A Diploma in Small Business Management from Kent State University and Violand Management Associates



Chuck Violand



Scott Tackett



Timothy Hull, CR



Tom Cline



John Monroe



Bill Prosch, CR

Violand Management Associates, LLC is a consulting firm that works internationally to help entrepreneurial companies achieve sustained profitable growth. Our mission: We have a passion for enriching the lives of business owners and their teams. We are personally invested in helping them achieve their dreams and aspirations.

The Violand Executive Summit is one of several executive development programs offered in addition to our Advisory Services. For more information, visit our website at violand.com or call +1 800 360 3513.

